

## Worcester Wheels Sustainability Strategy February 2024

<span style="display: inline-block; width: 15px; height: 15px; background-color: #90EE90; border: 1px solid black;"></span> Already in place	<span style="display: inline-block; width: 15px; height: 15px; background-color: #FFD700; border: 1px solid black;"></span> Achievable but requires action	<span style="display: inline-block; width: 15px; height: 15px; background-color: #FF0000; border: 1px solid black;"></span> Not achievable without new resources
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	Sustainability issues	Current status	Actions already undertaken or new actions agreed	Responsible person
<b>1</b>	<b>Energy Efficiency</b>			
1.1	Transition to hybrid or electric vehicles (EV) to reduce carbon emissions		Ongoing since 2021. Year 3 Motability Grant (2026) – 1 EV & 1 charging point	Dormston
1.2	Implement regular maintenance schedules to optimize fuel efficiency		Current operational vehicle maintenance practice managed by Steve	
1.3	Explore partnerships with renewable energy providers for clean energy sources		Review at next fuel card contract renewal in 2025	Dormston
<b>2</b>	<b>Eco-Friendly Fleet Management</b>			
2.1	Introduce a vehicle sharing program to maximize vehicle usage		Currently undertaken on DAR through Flexiroute. Certain WCC school contracts do not allow vehicle sharing.	
2.2	Optimize routes to reduce fuel consumption and minimize environmental impact		Applies on DAR through Flexiroute and office staff “knowledge” – but <b>need to train another scheduler to ensure continuity</b> (succession planning) This is an ongoing process and WW are actively trying to identify the right candidate.	Dormston
2.3	Invest in lightweight and fuel-efficient vehicles for the fleet		2 Wheelchair Access Vehicles (WAV’s) arriving Q4 24/25. Potential for 2 more WAV’s in December 24	Dormston
<b>3</b>	<b>Waste Reduction</b>			
3.1	Implement a recycling program for vehicle maintenance materials		There is no waste recycling policy on the estate. However, one of the office volunteers as created a WW recycling programme within the office, with great success. (June 2024)	Shirley
3.2	Encourage reusable items within the organisation, eg. containers & office supplies		This is already done. Need to ensure that it covers all items	Maureen Mayo
3.3	Minimize paper usage through digital documentation and communication		As above	All
<b>4</b>	<b>Community Engagement</b>			

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4.1	Educate the community on sustainable transportation options		Set up a link to this Sustainability Strategy on the Worcester Wheels (WW) website	Laura
4.2	Foster partnerships with local businesses to promote eco-friendly practices		Paper purchased locally. Investigate purchase of clothing from local supplier	Laura
4.3	Involve community members in decision-making processes to enhance support		WW is managed by a board of trustees drawn from the Worcestershire community but no specific action agreed	
<b>5</b>	<b>Green Infrastructure</b>			
5.1	Switch to purchasing green energy for buildings		Air source heat pump already in place for office. Current electricity contract with British Gas fixed for 2 years. Review 2026	Teresa Isles
5.2	Incorporate building-integrated renewable energy schemes		Not possible under current tenancy as the landlord is not supportive. But future plans for own buildings would create this opportunity	
5.3	Introduce solar-powered charging stations for WW & staff/volunteer EVs		See 1.1 above	Dormston
5.4	Utilize permeable surfaces in parking areas to reduce runoff		Not possible under current tenancy agreement.	
<b>6</b>	<b>Employee Engagement</b>			
6.1	Encourage carpooling or public transportation for employees (ie. to / from work)		Item to be included in the next newsletter	Dormston
6.2	Recognize and reward sustainability initiatives within the organisation		As 6.1 but there is a staff/volunteer suggestion box	
<b>7</b>	<b>Technology Integration</b>			
7.1	Implement a real-time tracking system to optimize route planning		All minibuses have 2-way radios and Demand Responsive Transport (DRT) vehicles have tracking. Look at cost of extending to all vehicles (Ongoing)	Dormston
7.2	Explore smart traffic management solutions to reduce congestion & fuel consumption		Most drivers use Google maps for real-time updates on congestion. It may be necessary to encourage this practice by all drivers	Dormston
7.3	Develop user-friendly mobile app for community members to access transport services efficiently		In place for DRT only but due to be introduced Worcestershire County Council with remote payment technology. Need to ensure that WW is part of this planning in the future	Dormston
<b>8</b>	<b>Financial Sustainability</b>			

	Sustainability issues	Current status	Actions already undertaken or new actions agreed	Responsible person
8.1	Seek grants and funding opportunities for green initiatives		Already included in Motability grant scheme. But need to investigate green funding opportunities that might be applicable to community transport	Dormston/Laura
8.2	Explore partnerships with local government or environmental organizations for financial support		Maintain excellent existing relationships with stakeholders.	Dormston / Tim
<b>9</b>	<b>Continuous Improvement</b>			
9.1	Regularly assess and update sustainability goals based on industry advancements		See 10.1	
9.2	Seek feedback from the community to identify areas for improvement		Seek feedback on sustainability issues on WW website. See also 4.1	Laura
9.3	Embrace emerging technologies to enhance the organization's eco-friendly practices		Maintain current investigation into tracking & card payments	Steve/Dormston
<b>10</b>	<b>Reporting and Transparency</b>			
10.1	Develop an annual sustainability report to communicate achievements and progress		Review this Sustainability Strategy at next board meeting and add to agenda every 12 months thereafter	Tim
10.2	Engage in open communication with stakeholders about sustainability initiatives		As 8.2	Dormston / Tim
10.3	Maintain transparency in decision-making processes related to environmental concerns		See 10.1	Dormston / Tim